

May 5-7, 2022

# EMS EXPO

Frankenmuth, MI

## Michigan's Premiere EMS Educational Conference

Sponsor and Exhibitor Opportunities

Registration Required, Click [HERE](#)

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS EXPO **sponsor**, your company will be advertised and promoted as a supporter of Michigan mobile emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days in a high traffic area where attendees gather in between sessions. Exhibitors will receive prime locations in high-traffic areas with attendees.

Together, the commitment of MAAS and MiEMSPA contribute to the betterment of pre-hospital care and promote the interests and values of EMS professionals. Your support will help provide quality continuing education, provider skills, competition, quality exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

We look forward to hearing back from you before the due date of: **April 6, 2022**. Please feel free to visit our website at [www.emsexpo.org](http://www.emsexpo.org) or contact Amber Feldpausch at [amber@miambulance.org](mailto:amber@miambulance.org) for more information.

### **Thursday, May 5**

0900 - 1100	Exhibitor Set Up
0900 - 1800	Registration Open
1000 - 1630	Exhibit Hall Open
1330 - 1500	<b>Opening General Session</b>
1000 - 1730	Classroom Sessions

### **Friday, May 6**

0700 - 1815	Registration Open
0700 - 0800	Breakfast and Exhibitor Visits
0700 - 1715	Exhibit Hall Open
0800 - 1815	Classroom Sessions and Practical Stations
1200 - 1300	Lunch and Exhibitor Visits
1300 - 1430	<b>General Session</b>
1715	Exhibitor Tear Down
1900 - 2030	Networking Reception & EMS Practitioner of the Year Award

### **Saturday, May 7**

0700 - 1600	Registration Open
0700 - 0800	Breakfast
0800 - 1600	Classroom Sessions
1200 - 1230	Lunch

### ***Exhibitor Booth: \$700.00***

- Includes registration for two representatives, including all expo meals and a six-foot covered table.
- Exhibitor gamification will be available
- Attendee list shared for a one time use post-expo (*permission must be given from attendee during registration*)
- Electricity at booth is an extra \$50.00

**Expo Sponsor: \$10,000, Sold, Thank you Medix Specialty Vehicles!**

*Exclusive Expo Sponsor with dedicated recognition throughout the conference.*

- Welcome and introduction of Thursday keynote speaker.
- Complimentary Exhibitor Booth and Ambulance Slot
- Banner ad in conference app
- Free expo registration for company staff (Limit 6)
- App push notification and shout outs during the conference.

**Education Sponsor - \$10,000, Sold, Thank you Stryker!**

*Exclusive Education Sponsor with dedicated recognition in breakout sessions.*

- Signage with logo for each breakout session room
- Two complimentary exhibitor booths
- Banner ad in conference app
- Free expo registration for company staff. (Limit 6)
- App push notification and shout outs during the conference.

**Hospitality Sponsor - \$9,000**

*Exclusive Hospitality Sponsor with dedicated recognition of meals and refreshment breaks*

- Two lunches provided, signage with logo for each lunch
- Two breakfasts provided, signage with logo for each breakfast
- Between 4-6 refreshment breaks provided, signage with logo for each break
- Opportunity to welcome guests at registration as they arrive
- Complimentary Exhibitor Booth and Ambulance Slot
- Banner ad in conference app
- Free expo registration for company staff. (Limit 4)
- App push notification and shout outs during the conference

**Networking Reception Sponsor: \$3,000, Sold, Thank you Ninth Brain!**

- Dedicated signage at the networking reception, Friday May 6, 2022
- App push notification and shout outs during the conference
- Complimentary Exhibit Booth
- Logo Drinks tickets for each attendee (one per person, plus some additional that you will be able to hand out)

**Networking Reception Meal Sponsor: \$3,000**

- Dedicated signage as “meal provided by” at the networking reception, Friday May 6, 2022
- Opportunity to welcome guests as they arrive at the reception
- App push notification and shout outs during the conference
- Complimentary Exhibit Booth

**Badge Sponsor: \$2,000**

- Logo on all attendee name badges
- App push notification and shout outs during the conference
- Complimentary Exhibit Booth

**Friday Keynote Sponsor: \$1500**

- Welcome and introduction of Friday keynote speaker
- Complimentary Exhibitor Booth
- Two free expo registrations for company staff
- App push notification and shout outs during the conference

**Raffle Prize Sponsor:** *multiple available*

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*Provide a raffle prize for the Exhibitor Challenge or Networking Reception Raffle. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it. Contact Amber at [amber@miambulance.org](mailto:amber@miambulance.org)*

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