

STARS OF LIFE: HONORING MICHIGAN'S EMS HEROES



SEPTEMBER 20, 2023



The Michigan Association of Ambulance Services is proud to be honoring Michigan's EMS Heroes who go above and beyond the call of duty to protect and serve Michiganders. This biennial event honors first responders who play an essential healthcare role in the communities they serve every day. To honor Michigan's Stars of Life for their work, MAAS is hosting the 2023 Stars of Life ceremony on the steps of the Michigan Capitol, followed by a recognition luncheon for participants inside Capitol's new Heritage Hall.

All costs incurred for this event are covered by sponsorships and we are inviting you to join us in hosting this important event for our dedicated first responders. Your involvement will help us make this event a success!

Sponsorship Opportunities

Title sponsor: \$5,000

- Sponsorship listed on promotional materials leading up to the event (including website, promotional emails, MAAS e-newsletter and MAAS social media channels).
- Opportunity to make brief remarks at the event
- Inclusion of a full-page ad in the event program
- Logo to be shown on signage and in program during event

Premier sponsor: \$3,000

- Sponsorship listed on promotional materials leading up to the event (including website, promotional emails, MAAS e-newsletter and MAAS social media channels).
- Inclusion of a half page ad in the event program
- Logo to be shown on signage and in program during the event.

Event sponsor: \$1,500

- Sponsorship listed on some promotional materials leading up to the event (including website, and promotional emails)
- Logo to be shown on signage and program during event

Supporting sponsor: \$500

- Logo to be shown on signage and program during event.

Sponsorship questions can be directed to Laura Biehl at laura@reschstrategies.com or 248-921-5008.