



Ambulance Revenue Cycle Management Specialist (ARCMS) Certificate Workshop

Nov. 4, 2026 - Lansing, MI

SPONSORSHIP PROSPECTUS

The Michigan Association of Ambulance Services is hosting a one-day intensive in-person workshop for attendees to earn their Ambulance Revenue Cycle Management Specialist (ARCMS) certificate in one day. This workshop condenses seven of the eight AAA Revenue Cycle (AAARC) modules into one focused training day, giving billing staff, revenue cycle managers, and compliance professionals a comprehensive foundation in ambulance billing — from claim basics to KPI-driven performance management.

Your support will be instrumental to the success of this event, helping keep registration costs low for attendees and covering administrative costs for the event.

Breakfast Sponsor: \$1,000

- Exclusive breakfast sponsor during the workshop.
- Dedicated signage at event breakfast tables and on sponsor signage in event room.
- Recognition during event programming.
- Vendor table space included.

Lunch Sponsor: \$1,500

- Exclusive lunch sponsor during the workshop.
- Dedicated signage at event lunch tables and on sponsor signage in event room.
- Vendor table space included.
- Recognition during event programming.

Break Sponsor: \$750 (Two Available)

- Sponsor of afternoon snack during the workshop.
- Dedicated signage in event room.
- Recognition during event programming.
- Vendor table included.

Supporting Sponsor: \$500

- Dedicated signage in event room.
- Recognition during event programming.

Vendor Table: \$100

- Dedicated vendor table adjacent to event room with dedicated networking time.
- First-come first-served, limited space available

All sponsorships must be secured by Oct. 15, 2026. To secure a sponsorship or ask a question, email Angela Madden at angela@miambulance.org.