



2024 Sponsor and Exhibitor Opportunities

Don't miss out on the opportunity to be with EMTs, paramedics, and senior-level ambulance service managers from across Michigan! As an EMS EXPO **sponsor**, your company will be advertised and promoted as a supporter of Michigan medical emergency professionals. As an **exhibitor**, you can showcase your company's products and services for two days where attendees gather in between sessions.

Together, the commitment of MAAS and MAEMT contributes to the betterment of pre-hospital care and promote the interests and values of EMS professionals. Your support will help provide quality continuing education, provider skills, competition, quality exhibits of the latest technology and equipment, and most of all, affordability in today's economically challenged environment.

We look forward to hearing back from you before the due date of: **April 1, 2024**. Please feel free to visit our website at www.emsexpo.org or contact Laura Biehl at events@miambulance.org for more information.

Wednesday, May 1, 2024

10:00 a.m. to 5 p.m. – MAEMT leadership summit

Thursday, May 2, 2024

8 a.m. – Registration begins

10 a.m. – Exhibitor setup begins

10 a.m. to noon – Classroom sessions (2 sessions)

11 a.m. to 4 p.m. – Exhibitors open

12:15 p.m. to 2:15 p.m. – Lunch and general session

2:30 p.m. to 3:30 p.m. – Classroom session (1 session)

3:30 p.m. to 4:00 p.m. – Snack break

4 p.m. to 6:15 p.m. – Classroom sessions (2 sessions)

6:30 p.m. to 8:00 p.m.- Networking reception and EMS Practitioner of the Year Award

Friday, May 3, 2024

7:00-3 p.m.- Registration Open

7:00-8:00 a.m.- Breakfast

8:00 a.m. to noon – Classroom sessions and Practicals (3)

10:00 a.m. to 2 p.m. – Exhibitors open

12:00 p.m. to 2 p.m. – Lunch and general session

2:15 p.m. to 6:15 p.m. – Practical sessions (4)

2:15 p.m. to 3:15 p.m. – Classroom session (1)

3:15 p.m. to 3:45 p.m. – Snack break

3:45 p.m. to 6:00 p.m. – Classroom sessions (2)

Saturday, May 4, 2023

7 a.m. – 10 a.m. – Registration open

7 – 8 a.m. – Breakfast

8 a.m. to 11:30 a.m. – Classroom sessions (3 sessions)

Exhibitor Table: \$700.00

- Includes registration for two representatives, including all expo meals and a six-foot covered table.
- Exhibitor gamification will be available
- Attendee list shared for a one time use post-expo (*permission must be given from attendee during registration*)
- Electricity at booth is an extra \$50.00

Title Sponsor: \$10,000

Exclusive Expo Sponsor with dedicated recognition throughout the conference.

- Opportunity to provide welcome remarks during a general session
- Complimentary Exhibitor Booth and Ambulance Slot
- Banner ad in conference app
- Free expo registration for company staff (Limit 6)
- App push notification and shout outs during the conference.

Education Sponsor - \$8,000

Exclusive Education Sponsor with dedicated recognition in breakout sessions.

- Signage with logo for each breakout session room
- Banner ad in conference app
- Free Expo registration for company staff (Limit 4)
- App push notification and shout outs during the conference.

Lunch Sponsor - \$3,000 (TWO AVAILABLE)

Lunch sponsor with dedicated recognition of sponsored lunch

- Sponsor of Lunch before general session on Thursday or Friday logo signage at designated lunch
- App push notification and shout outs during the conference
- One free Expo registration for company staff

Breakfast Sponsor - \$2,500 (TWO AVAILABLE)

Breakfast sponsor with dedicated recognition at sponsored meal

- Exclusive sponsor at chosen breakfast, Friday or Saturday, with logo signage displayed during the meal.
- App push notification and shout outs during the conference
- One free Expo registration for company staff

Break Sponsor - \$2,000 (TWO AVAILABLE)

Break Sponsor with dedicated recognition during Friday or Saturday snack breaks.

- Exclusive break sponsor on either Friday or Saturday with logo signage for each
- App push notification and shout outs during the conference
- One free expo registration for company staff

Networking Reception Drink Sponsor: \$4,500

- Dedicated signage at the networking reception, **Thursday, May 2, 2024**
- App push notification and shout outs during the conference
- Logo Drinks tickets for each attendee (one per person, plus some additional that you will be able to hand out)
- One free expo registration for company staff

Networking Reception Food Sponsor: \$3,500

- Dedicated signage at the networking reception, **Thursday, May 2, 2024**
- Opportunity to welcome guests as they arrive at the reception
- App push notification and shout outs during the conference
- One free expo registration for company staff

App sponsor: \$3,000 (SOLD- Thanks MMR!)

- Dedicated graphics in the conference app.
- Three app push notifications during the conference
- One free expo registration for company staff

Badge Sponsor: \$2,500 (SOLD- Thanks VFIS!)

- Logo on all attendee name badges
- App push notification and shout outs during the conference
- One free expo registration for company staff

Thursday Keynote Sponsor: \$1,500

- Welcome and introduction of Thursday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

Friday Keynote Sponsor: \$1,500

- Welcome and introduction of Friday keynote speaker
- App push notification and shout outs during the conference
- One free expo registration for company staff

In-Kind sponsorship

- Donation of materials/supplies needed for EMS Expo

Raffle Prize Sponsor: multiple available

Provide a raffle prize for the Exhibitor Challenge or Networking Reception Raffle. Prize should be worth a minimum of \$200. Everyone who participates will be entered into a drawing. Winners will be notified which prize they won and which sponsor donated it. Contact Laura at events@miambulance.org.

Registration Required, [CLICK HERE](#)

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